

Welcome to  
**Run, Serve, Lead!**

*An introduction to running for office, serving on an appointed board, volunteering for a local campaign, or simply becoming a more actively engaged citizen of your community.*

Presented by North Coast People's Alliance

## AGENDA

<b><u>Introduction</u></b>	Tamara McFarland	6:00-6:10 (10 min.)
<b><u>Why We're Here</u></b>	Bobby Shearer & Allen McCloskey	6:10-6:20 (10 min.)
<b><u>Politics in a Small Pond</u></b>	Humboldt County Supervisor Mike Wilson	6:20-6:30 (10 min.)
<b><u>Panel Discussion</u></b>	Facilitator: Carrie Peyton-Dahlberg Participants: <ul style="list-style-type: none"> <li>• Humboldt County Supervisor Mike Wilson</li> <li>• Arcata City Council Member Sofia Pereira</li> <li>• Eureka City Council Member Kim Bergel</li> <li>• McKinleyville Community Services District board member Mary Burke</li> <li>• Northern Humboldt Union High School District Board member Dana Silvernale</li> </ul>	6:30-6:50 (20 min.)
<b><u>Panel Q&amp;A</u></b>	Facilitator: Carrie Peyton-Dahlberg Panel & Audience	6:50-7:35 (45 min.)
<b><u>Preparing to Run/Serve</u></b>	Arcata City Council Member Sofia Pereira	7:35-7:45 (10 min.)
<b><u>Resources</u></b>	Tamara McFarland	7:45-7:55 (10 min.)
<b><u>Wrap Up / Next Steps/ Workshop Evaluation</u></b>	Tamara McFarland	7:55-8:00 (5 min.)

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## Event Participant Bios (in order of appearance)

**Tamara McFarland** is a self-employed jewelry artist residing and working in Bayside. Deeply inspired by the Sanders campaign beginning in late 2015, she has become active in progressive political and social causes locally, including managing a successful campaign for a Eureka city council candidate in 2016 (Austin Allison), and becoming the chair of NCPA's steering committee.

**Robert (Bobby) Shearer** is a graduate student and botany teaching associate at HSU. He has been involved with issue-based political activism for 21 years, but serving as a delegate for Bernie Sanders catalyzed his involvement with Democratic Party politics. He now serves as California 2nd Assembly District's representative to the Executive Board of the Democratic State Central Committee and works with others across the Golden State to carry the torch of our political revolution.

**Allen McCloskey** is a lifelong resident of Humboldt County and serves the community in the following capacities: CA Assembly District Delegate, Board Member NCPA, Central Labor Council Delegate, NUHW Union Organizer and Board Member.

**Mike Wilson** was elected to the Humboldt County Board of Supervisors in November 2016. He was a Harbor Commissioner for 11 years and currently sits on the Humboldt Transit Authority Board, Behavioral Health Board, North Coast Unified Air Quality District Board, and First 5 of Humboldt. He has a Master's Degree from HSU in Environmental Systems and is a professionally licensed civil engineer with over 25 years of professional environment engineering and project management experience.

**Carrie Peyton-Dahlberg** covered science, medicine and energy for the Sacramento Bee and served as editor of the North Coast Journal. Since her retirement, she has helped run the successful Yes on V campaign for mobile home rent control, and become vice chair of NCPA's steering committee.

**Sofia Pereira** served for several years as legislative staff at the county and state level and has worked on campaigns from the local to congressional level. Sofia manages the She Should Run Incubator, a nationwide community of women preparing to run for office. She is a 2014 graduate of the Women's Campaign School at Yale, and currently serves on the Arcata City Council as Vice Mayor. Sofia is currently studying women in politics as a graduate student at Humboldt State University.

**Kim Bergel** is a founder of Redwood Coast Montessori, and has served on the Eureka Transportation Safety Commission for seven years. She was elected to Eureka City Council in 2014.

**Mary Burke** moved to Arcata in 2005 and enrolled in a unique graduate degree program at HSU that taught Politics and Economics and Appropriate Technology. She built her thesis studying the science and political history of the Arcata Marsh. In 2013, a few years after the birth of her son, Atom, she took a job with CalTrout, a statewide non-profit dedicated to protection of wild fish. In early 2017, she was elected to the McKinleyville Community Services District Board of Directors.

**Dana Silvernale** has served as the County Council Chair of the Humboldt County Green Party since 2006, a member of the Northern Humboldt Union High School Governing Board since 2009, and a special education teacher since 1988. As a member of the School Board, Dana was instrumental in bringing about reductions in school suspensions and expulsions, implementation of restorative practices, and the cultivation of a compassionate school culture.