

**North Coast People's Alliance
Candidate Endorsement Application**

Adopted by NCPA Voting Membership on 12/3/2017

North Coast People's Alliance (NCPA) is a hub of organizing activity for Northern California. We advocate for economic, environmental, and social justice, with a particular focus on local progressive electoral issues. We are not aligned with any political party; rather, we seek common ground on issues that transcend party labels.

- For NCPA to consider a request for endorsement, we require each candidate to submit the information below (either on paper or via email), and for the candidate to make an in-person presentation at an NCPA general meeting. (Candidates for statewide and national office are strongly encouraged to appear in person, but may appear remotely.)
- We will notify you as to when you are scheduled to appear at our general meeting.
- Endorsements require a 2/3 vote of NCPA voting members present at the general meeting.

If your endorsement request is approved, NCPA may be able to provide all or some of the following services, in cooperation with your campaign team:

- Media release announcing NCPA support of your candidacy.
- Announcement(s) to our email list, website, blog, and/or social media outlets about NCPA support of your candidacy.
- Help contacting potential volunteers for your campaign.
- Help connecting with local resources knowledgeable about campaign operations.
- Inclusion in slate canvassing, phoning, and/or email campaigns by NCPA volunteers.
- If elected, ongoing support during your term of service as desired/appropriate.

NCPA reserves the right to prioritize its resource availability. Priority will be given to local races.

We expect candidates that we endorse to provide the following in return:

- If elected, maintain open lines of communication with NCPA representatives to discuss issues, projects, and strategies around local progressive issues and endeavors.
- Rigorously pursue the values of the NCPA as outlined in the Policy Platform Information below.

Candidate Information

Candidate's Full Name: _____

Residence Address: _____

Mailing Address: _____

Phone Number(s): _____

Email Address: _____

Website: _____

Office Sought / District: _____

Date of Primary: _____ Date of Election: _____

Political Affiliation: _____

General Information

1. What are the most important issues facing your district? What solutions do you offer?
2. What parts of the NCPA Policy Platform (outlined below) do you feel most closely aligned with? What parts do you disagree with, if any? Are there parts you would improve upon? If so, how?
3. Do you support collaboration among progressives across party lines? Would you feel comfortable being included in NCPA promotional materials alongside another candidate registered to a different political party?
4. What in your background qualifies you to be a credible candidate? Do you currently hold or have you ever held elected office? What volunteer or professional work have you done that makes our world a better, fairer place?
5. Do you agree to abide by our “People Funded, Corporate Free” policy (accepting campaign contributions only from individuals, and not from business entities)? See our Corporate Free policy on page 5 of this application for more details.
6. Have you accepted any donations from business entities prior to submitting your endorsement application? (If so, please provide a complete list of these transactions.)

 Yes No
7. Have you filed as a campaign committee with the Federal Elections Commission and if so, what is your campaign identification number?
8. Do you have a campaign bank account?
9. Do you have a campaign manager? If so, who?
10. Do you have a campaign treasurer? If so, who?
11. Do you have a campaign website?

Policy Platform Information

Below are positions strongly supported by the North Coast People's Alliance. Please indicate your position and elaborate in the space provided below each statement. In particular, please tell how you plan to address these issues at a local level.

1. Today, we live in the richest country in the history of the world, but that reality means little because much of that wealth is controlled by a tiny handful of individuals. To address income inequality, we support living wages and insist that the wealthy and large corporations pay their fair share in taxes. We must work to fundamentally restructure our society to one that is cooperative, democratic, and sustainable, and to build a world in which everyone's needs are met.

Agree Disagree

Tell us more about your position:

2. We must ensure that all Americans are guaranteed an effective right to vote, and that every vote is counted. We reject all attempts at voter suppression and uphold the necessity of integrity when it comes to vote counts.

Agree Disagree

Tell us more about your position:

3. We must reject corporate constitutional rights, including rejecting the U.S. Supreme Court's ruling in *Citizens United* and other related cases, and move to firmly establish that money is not speech, and that human beings, not corporations, are persons entitled to constitutional rights.

Agree Disagree

Tell us more about your position:

4. Healthcare is a human right. We must guarantee universal healthcare by enacting a single-payer healthcare system, as well as lowering the price for prescription drugs. Furthermore, we must protect reproductive rights and expand access to reproductive care and services.

Agree Disagree

Tell us more about your position:

5. We acknowledge that nature has the right to exist, persist, maintain and regenerate its vital cycles. And we – the people – have the moral authority and responsibility to enforce these rights on behalf of ecosystems. Humboldt County and California must be leaders in keeping this planet habitable for our children and grandchildren. We must rebuild our crumbling infrastructure to transform our energy system away from polluting fossil fuels, and toward energy efficiency and sustainability. We must also plan and act now to adapt to the impacts of climate change locally.

Agree Disagree

Tell us more about your position:

6. We must demilitarize our police forces, support strong and well-resourced civilian oversight of police, especially of investigations into alleged officer misconduct, and ensure public access to police camera footage. We must dismantle the prison industrial complex by banning for-profit prisons,

turning back from the War on Drugs, eliminating mandatory minimums, and improving reintegration services, mental health care and substance abuse treatment.

Agree Disagree

Tell us more about your position:

7. No human being is illegal – we support the full human rights of our undocumented friends and neighbors. Inhumane deportations must be stopped by closing down private detention centers, offering humane treatment and asylum to victims of violence and minors fleeing from dangerous circumstances. We must do everything we can to keep families together and support DACA students. Sanctuary cities are vitally needed, with non-cooperation with ICE as a critical component. We support a legalization law as the most sensible and humane way forward.

Agree Disagree

Tell us more about your position:

8. We need to support union organizing in both the public and private sectors. We should make it easier for all Americans to join unions and collectively bargain for better wages and benefits. “Right to work” policies take away rights from working people and must be opposed. Prevailing wage laws benefit blue-collar workers and their communities. Increasing union jobs helps to reduce income and wealth inequality and rebuild the middle class.

Agree Disagree

Tell us more about your position:

9. Free, quality public education forms the bedrock of democracy, economic mobility and social justice. We support strong preschool through high school public schools and free tuition at public colleges.

Agree Disagree

Tell us more about your position:

10. A racial equity lens must center our approaches, guiding all our strategies to erase damaging social inequities. We support Black Lives Matter and similar movements working toward truly eradicating racism and view them as the modern day continuation of the Civil Rights movement. We support Indigenous Peoples' self-determination and the sovereignty of Native nations.

Agree Disagree

Tell us more about your position:

By typing or signing my name below, I hereby certify that the above statements are true and correct to the best of my knowledge. I understand that a false statement may disqualify this application from consideration.

Signed: _____ Date: _____

You may email this completed form to hello@NorthCoastPeoplesAlliance.org.

North Coast People's Alliance
"People-Funded, Corporate-Free" Policy

Adopted by NCPA's Voting Membership on 10/21/2017

Democracy is about people, not corporations. The North Coast People's Alliance affirms as a fundamental principle the idea that our alliance cannot serve both the people and the corporations.

The top 1% wield far too much power in our society, and are all too often able to hide behind the mask of their corporate identities. We refuse contributions from business entities, and only endorse candidates who do the same. We aim to counteract corporate power with the voluntary activity of large numbers of actual human beings. Democracy is about people - not corporations - making the important decisions.

While we reject the influence of corporate money in our democratic system, we value both support and financial donations from organized labor. A single penny from corporations must be rejected because the only goal of the corporation is to make profit at everybody's expense, and the current laws of the land allow corporations to buy elections with corporate cash. On the other hand, every penny offered by brothers and sisters in organized unions are drops of sweat and tears offered in solidarity and in hope that the progressive candidate will represent the interests and needs of the great majority of people - the 99%, the working class, the ones who the democratic process should benefit. **Corporations are not people, unions are people.**

In the case of support from small business people, we will generally accept contributions from them as individuals but not from the business itself. We actively promote local businesses and believe that our policy of not accepting corporate contributions is actually good for small businesses because it stands against the common practice of politicians putting the squeeze on small businesses for contributions.

FAQ:

- **What about in-kind donations?**

In-kind donations are donations of non-monetary items/services. NCPA encourages candidates to ask business owners to donate as individuals. When that is not possible, NCPA will consider endorsing candidates who accept in-kind donations of no more than \$250 per business per calendar year.

- **I'd like to apply for NCPA endorsement, but I've already accepted one or more donations from businesses prior to knowing about this policy. Am I still eligible?**

If a candidate was unaware of our Corporate-Free policy, and he/she had accepted one or more donations from a business prior to applying for endorsement, prior to voting on an endorsement we would ask the candidate to ask those donors if the donation(s) can be refunded and re-made in the individual business owner's name. If the donor(s) do not agree, the NCPA steering committee will review the donation(s) already accepted and voting members will determine on a case-by-case basis whether we will still consider endorsing (factors influencing this decision might include the dollar amount, type of business, and/or whether we feel confident that the candidate was genuinely unaware of our policy at the time). The candidate would need to agree not to accept any more business donations going forward.

- **What about donations from other campaign committees?**

Occasionally, one candidate will donate to another candidate they support. This can happen when one campaign is over and there's a little money left over (to give one example). NCPA requires candidates we endorse to decline all contributions, monetary and non-monetary, from other campaign committees unless those committees have also followed the policies outlined in our no-corporate donation policy.

- **May NCPA-endorsed candidates accept donations from tribes/rancherías?**

Candidates may accept donations from tribes and rancherías because, like unions, they are people -- people who have united for their greater good. However, businesses owned by tribes, such as casinos, gas stations, etc., are treated like any other business under NCPA's Corporate Free policy.